



Buyers to Share in Profits Lower Prices on Ford Cars

Effective from August 1, 1914, to August 1, 1915, and
guaranteed against any reduction during that time:

Touring Car	- - -	\$490
Runabout	- - -	440
Town Car	- - -	690

F. O. B. Detroit, all cars fully equipped
(In the United States of America only)

Further, we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments if we can reach an output of 300,000 cars between the above dates.

And should we reach this production, we agree to pay as the buyers' share from \$40 to \$60 per car [on or about August 1, 1915] to every retail buyer who purchases a new Ford car between August 1, 1914, and August 1, 1915.

For further particulars regarding these low prices and profit-sharing plan, see the nearest Ford Branch or Dealer.

Ford Motor Company

Horst & Strieter Company

ROCK ISLAND, ILLINOIS

Distributors for Rock Island and Mercer Counties

FORD AGENTS IN THIS TERRITORY:

Hager & Rank, Moline
Krapp & Lees, Coal Valley
Rathbun Bros., Milan
Buffalo Prairie Garage, Buffalo Prairie

A. G. Brewster, Port Byron
Omer Deeds, Mannon
Carlson & Henry, Seaton
Fuller & Talley, Burgess

Worley & McLaughlin, Viola
Carver Bros., Preemption
Christy Hdw. Co., New Windsor
Horst & Strieter Co., Aledo